

# ACTIC

**Q2 2021**  
**Interim report April-June 2021**

# TODAY

## Actic Q2 2021:



**Anna Eskhult**  
CFO and Acting CEO

**Olav Thorstad**  
Board member and Interim Strategy &  
Operations Director

**ACTIC**

# Our mission

**”To offer the most convenient and inspiring training arena in growing medium and small cities”**

Lifestyle brand within health and exercise  
Clusters with strong mix of sites; combination of gym and bath destination with modernized local stand-alone gyms and online training



**173** Number of Gyms

**186 000** Number of Members

**656** Average Employees

**748** MSEK Net Revenue  
(2020)

**108** MSEK EBITDA  
(2020 Excl. IFRS-16)

# Geographic focus

Sweden

Norway

Germany



# Long-term trends

- Growing health awareness in society
- Training for health - not muscles - most important for our customers
- Increasing demand for “at home training” with access to personal training, programs and advice
- Strong outdoor trend



# Omni channel strategy to leverage on trends

Omnichannel cluster strategy, offering training where members are and want to train

@home

@work

@destination



# Historic stable and profitable growth



# Financial update Q2 2021

# Key events in Q2

- In total, 33% of our facilities were closed
- All gyms in Germany and Norway opened at the end of Q2
- Strong signals that municipal baths will open in Sweden at the end of August
- Preparing for comeback with growth of digital, outdoor training and upgrade program for sites
- Extension of the current credit facility with DnB until March 31, 2023
- Anna Eskhult appointed Acting CEO and Olav Thorstad Interim Strategy & Operations Director



# Financial highlights Q2 2021

- Net sales of SEK 138.2m (156.7)
  - sales heavily affected by covid-19
  - 33% of gyms were closed during the quarter
- EBITDA SEK 20.9 m (45.3 )  
corresponding to a margin of 15.1% (28.9 )
- EBITDA excl. IFRS 16 SEK -18.7 m (5.6 )  
corresponding to a margin of -13.5% (3.5 %)



# Cash position supports turnaround

- Cashflow in Q2 of SEK -49.1m (29.5)
- Cash position end of period SEK 80.5m (141.6)
- Potential retroactive governmental support amounting to SEK 25m
- Cash flow model with prepayment from members expected to boost cash flow as soon as membership base improves after Covid-19



# Development per segment

## **Nordics**

Net sales SEK 133m (146)

EBITDA SEK 30m (57)

EBIT SEK -16m (9)

Member base at the end of the period: 149' (186')

## **Germany**

Net sales SEK 5m (11)

EBITDA SEK 2m (1)

EBIT SEK -2m (-4)

Member base at the end of the period: 19' (25')



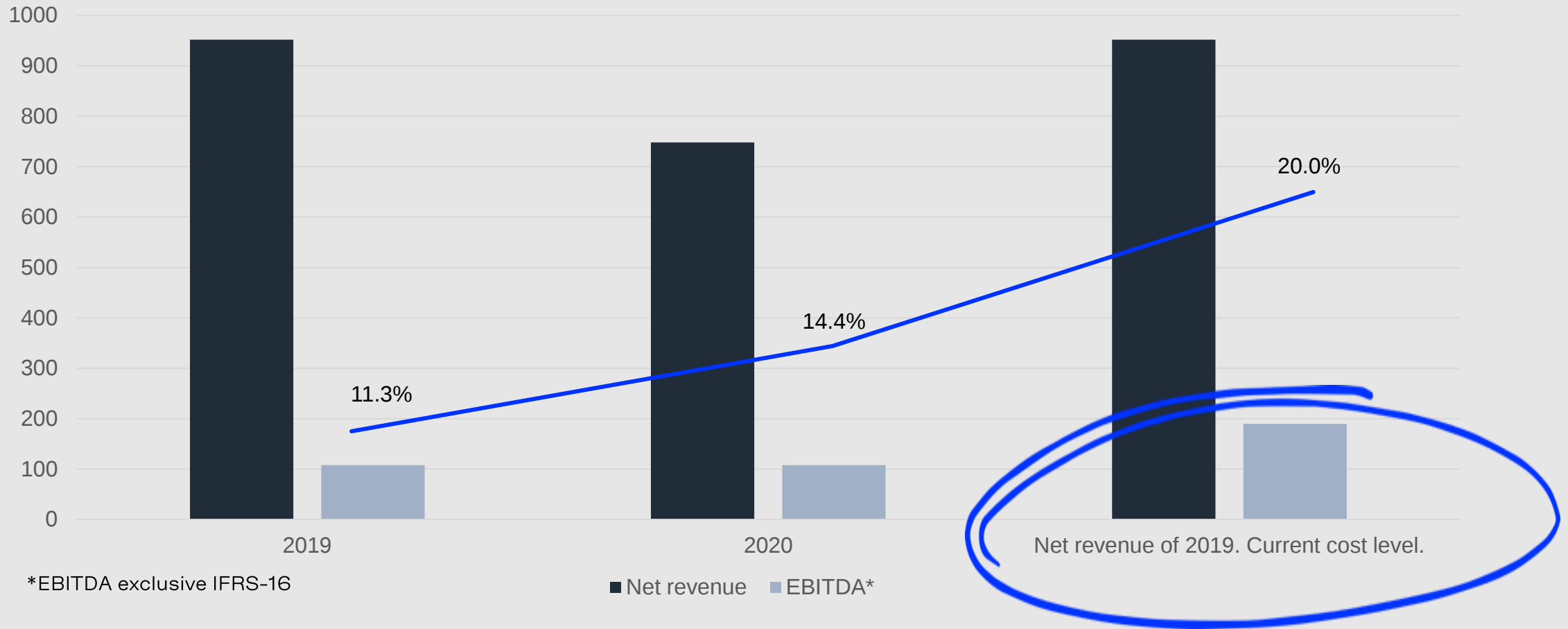
**ACTIC**

# Business focus

1. Full execution on short term priorities
  - Win Back campaign
  - Operational excellence
  - Cost efficiency
2. Continuing implementing key initiatives
  - Streamlining customer journey
  - Conceptual improvements



# Expected profitability scenarios post the covid pandemic



# Thanks!

## Q&A

# ACTIC

Appendix

# Condensed consolidated income statement

| SEK thousand                                          | Apr-jun<br>2021 | Apr-jun<br>2020 | Jan-jun<br>2021 | Jan-jun<br>2020 | Rolling<br>12m | Jan-dec<br>2020 |
|-------------------------------------------------------|-----------------|-----------------|-----------------|-----------------|----------------|-----------------|
| Net sales                                             | 138 239         | 156 719         | 278 440         | 386 152         | 640 400        | 748 112         |
| Other operating revenues                              | 5 978           | 7 197           | 12 202          | 15 268          | 26 753         | 29 819          |
| <b>Total revenues</b>                                 | <b>144 217</b>  | <b>163 916</b>  | <b>290 643</b>  | <b>401 420</b>  | <b>667 153</b> | <b>777 931</b>  |
| Goods for resale                                      | -578            | -910            | -990            | -2 297          | -2 044         | -3 352          |
| Other external costs                                  | -48 692         | -56 782         | -95 517         | -133 815        | -176 852       | -215 149        |
| Personnel costs                                       | -73 981         | -60 817         | -145 200        | -148 703        | -286 270       | -289 773        |
| Depreciation and impairment of fixed assets           | -50 789         | -53 162         | -100 720        | -107 593        | -203 744       | -210 617        |
| Other operating expenses                              | -80             | -99             | -148            | -565            | -355           | -772            |
| <b>EBIT</b>                                           | <b>-29 903</b>  | <b>-7 853</b>   | <b>-51 932</b>  | <b>8 447</b>    | <b>-2 111</b>  | <b>58 267</b>   |
| Financial income                                      | 34              | 0               | 1 371           | 1 908           | 1 515          | 2 052           |
| Financial expenses                                    | -10 314         | -13 494         | -19 693         | -24 531         | -40 821        | -45 659         |
| <b>Profit/loss before tax</b>                         | <b>-40 182</b>  | <b>-21 347</b>  | <b>-70 254</b>  | <b>-14 177</b>  | <b>-41 418</b> | <b>14 660</b>   |
| Tax                                                   | 6 675           | -654            | 10 318          | -4 743          | 8 674          | -6 387          |
| <b>Net profit/loss for the period</b>                 | <b>-33 507</b>  | <b>-22 001</b>  | <b>-59 936</b>  | <b>-18 919</b>  | <b>-32 744</b> | <b>8 273</b>    |
| of which, attributable to Parent Company shareholders | -33 507         | -22 001         | -59 936         | -18 919         | -32 744        | 8 273           |
| <b>Earnings per share</b>                             |                 |                 |                 |                 |                |                 |
| before dilution (SEK)                                 | -2,11           | -1,38           | -3,77           | -1,19           | -2,06          | 0,52            |
| after dilution (SEK)                                  | -2,11           | -1,38           | -3,77           | -1,19           | -2,06          | 0,52            |
| Average number of shares, thousand                    | 15 897          | 15 897          | 15 897          | 15 897          | 15 897         | 15 897          |

# Condensed consolidated financial position

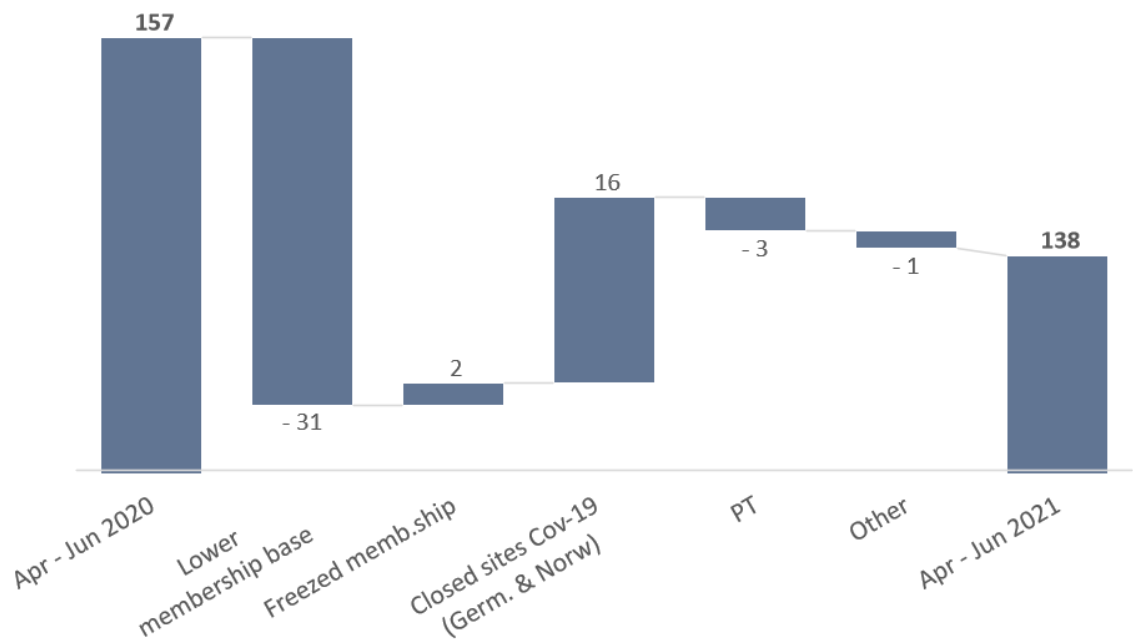
| SEK thousand                                              | 2021-06-30       | 2020-06-30       | 2020-12-31       |
|-----------------------------------------------------------|------------------|------------------|------------------|
| <b>Assets</b>                                             |                  |                  |                  |
| Intangible fixed assets                                   | 571 772          | 572 356          | 566 204          |
| Tangible fixed assets                                     | 252 140          | 269 460          | 262 533          |
| Right-of-use assets                                       | 727 034          | 734 570          | 718 392          |
| Financial assets                                          | 150              | -                | -                |
| Deferred tax assets                                       | 1 705            | 2 657            | 5 657            |
| <b>Total fixed assets</b>                                 | <b>1 552 802</b> | <b>1 579 043</b> | <b>1 552 786</b> |
| Other current assets                                      | 85 629           | 51 577           | 77 453           |
| Cash and cash equivalents                                 | 80 453           | 141 642          | 144 359          |
| <b>Total current assets</b>                               | <b>166 082</b>   | <b>193 219</b>   | <b>221 812</b>   |
| <b>Total assets</b>                                       | <b>1 718 884</b> | <b>1 772 262</b> | <b>1 774 598</b> |
| <b>Equity and liabilities</b>                             |                  |                  |                  |
| <b>Total equity</b>                                       | <b>221 699</b>   | <b>252 128</b>   | <b>278 042</b>   |
| <b>Equity attributable to Parent Company shareholders</b> | <b>221 699</b>   | <b>252 128</b>   | <b>278 042</b>   |
| Non-current interest-bearing liabilities - loans          | 429 197          | 433 594          | 433 992          |
| Non-current interest-bearing liabilities - leasing        | 586 002          | 647 597          | 624 631          |
| Deferred tax liabilities                                  | 10 347           | 20 190           | 24 712           |
| <b>Total non-current liabilities</b>                      | <b>1 025 546</b> | <b>1 101 381</b> | <b>1 083 335</b> |
| Current interest-bearing liabilities - loans              | 15 000           | 15 000           | 15 000           |
| Current interest-bearing liabilities - leasing            | 177 416          | 129 968          | 132 774          |
| Other current liabilities                                 | 279 223          | 273 785          | 265 447          |
| <b>Total current liabilities</b>                          | <b>471 638</b>   | <b>418 752</b>   | <b>413 221</b>   |
| <b>Total liabilities</b>                                  | <b>1 497 184</b> | <b>1 520 134</b> | <b>1 496 556</b> |
| <b>Total equity and liabilities</b>                       | <b>1 718 884</b> | <b>1 772 262</b> | <b>1 774 598</b> |

# Condensed consolidated statement of cash flows

| SEK thousand                                                                 | Apr-jun<br>2021 | Apr-jun<br>2020 | Jan-jun<br>2021 | Jan-jun<br>2020 | Rullande<br>12m | Jan-dec<br>2020 |
|------------------------------------------------------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| <b>Operating activities</b>                                                  |                 |                 |                 |                 |                 |                 |
| Profit/loss before tax                                                       | -40 182         | -21 347         | -70 254         | -14 177         | -41 418         | 14 660          |
| Adjustments for non-cash items                                               | 51 132          | 52 828          | 101 274         | 107 981         | 204 696         | 211 402         |
| Income tax paid                                                              | 812             | 1 333           | 509             | 2 868           | 2 785           | 5 144           |
| <b>Cash flow from operating activities before changes in working capital</b> | <b>11 761</b>   | <b>32 815</b>   | <b>31 529</b>   | <b>96 672</b>   | <b>166 063</b>  | <b>231 206</b>  |
| <b>Kash flow from changes in working capital</b>                             |                 |                 |                 |                 |                 |                 |
| Increase (-)/Decrease (+) in inventory                                       | 138             | 549             | 336             | -247            | 1 144           | 561             |
| Increase (-)/Decrease (+) in operating receivables                           | -19 365         | 20 354          | -9 273          | 27 713          | -34 575         | 2 412           |
| Increase (+)/Decrease (-) in operating liabilities                           | 10 605          | 18 498          | 9 346           | 18 301          | -2 492          | 6 463           |
| <b>Cash flow from operating activities</b>                                   | <b>3 139</b>    | <b>72 216</b>   | <b>31 939</b>   | <b>142 440</b>  | <b>130 141</b>  | <b>240 642</b>  |
| <b>Investing activities</b>                                                  |                 |                 |                 |                 |                 |                 |
| Acquisition of tangible fixed assets                                         | -4 941          | -4 278          | -8 642          | -8 922          | -23 414         | -23 694         |
| Acquisition of intangible fixed assets                                       | -4 473          | -1 092          | -6 007          | -1 370          | -7 874          | -3 237          |
| Acquisition of financial fixed assets                                        | -150            | -               | -150            | -               | -150            | -               |
| Divestment fo tangible fixed assets                                          | -0              | -               | -0              | -               | 460             | 460             |
| <b>Cash flow from investing activities</b>                                   | <b>-9 565</b>   | <b>-5 370</b>   | <b>-14 799</b>  | <b>-10 292</b>  | <b>-30 978</b>  | <b>-26 471</b>  |
| <b>Financing activities</b>                                                  |                 |                 |                 |                 |                 |                 |
| Repayment of debt                                                            | -4 000          | -               | -4 000          | -               | -4 000          | -               |
| Repayment of leasing debt                                                    | -38 660         | -37 312         | -77 095         | -76 081         | -156 336        | -155 322        |
| Warrants issued                                                              | -               | -               | -               | 106             | 1               | 107             |
| <b>Cash flow from financing activities</b>                                   | <b>-42 660</b>  | <b>-37 312</b>  | <b>-81 095</b>  | <b>-75 975</b>  | <b>-160 335</b> | <b>-155 216</b> |
| <b>Cash flow for the period</b>                                              | <b>-49 086</b>  | <b>29 534</b>   | <b>-63 955</b>  | <b>56 173</b>   | <b>-61 173</b>  | <b>58 956</b>   |
| Cash and cash equivalents at the beginning of the period                     | 129 557         | 112 153         | 144 359         | 85 573          | 141 642         | 85 573          |
| Exchange-rate differences in cash and cash equivalents                       | -19             | -45             | 50              | -104            | -16             | -170            |
| <b>Cash and cash equivalents at the end of the period</b>                    | <b>80 453</b>   | <b>141 642</b>  | <b>80 453</b>   | <b>141 642</b>  | <b>80 453</b>   | <b>144 359</b>  |

# Net sales & Ebit bridge

Net sales bridge



EBIT bridge

