



Press release

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Actic recruits Anders Carlbark as new CEO

Actic Group has recruited Anders Carlbark as new CEO. Anders joins Actic from H&M where he has been working the past decade, of which the two last years as Global Head of Merchandising. Anders will take up his new position in December 2018. Christer Zaar, the current CEO, will leave the company during the autumn.

"We are very pleased to be able to recruit Anders Carlbark, after a wide process, as new CEO. His experience from creating relevant customer offers in combination with an international experience will be important in order to strengthen Actic's customer relations as well as continue the internationalization that the company already has started", says Göran Carlsson, Chairman of the board, Actic Group.

Anders Carlbark, 37 years, has had a number of different roles at H&M in the past decade, and before that as Area Manager at Lidl.

"Sports and training are and have been a large part of my everyday life. Being able to combine that with my professional life and running one of the Nordics' leading training- and wellness operators forward in order to create value for both members and shareholders feels very stimulating", says Anders Carlbark, appointed new CEO of Actic Group.

Anders will take up his new position in December 2018.

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The information above is such that Actic Group AB is obliged to make public pursuant to the EU Market Abuse Regulation and the Securities Markets Act. The information was submitted for publication, through the agency of the contact person set out above, at 12:10 CET on August 23rd 2018.

**Actic in brief**

Actic (formerly Nautilus Gym) was founded in 1981 and launched the Gym & Swim club concept. The company began its international expansion in 1995 and Actic is now one of the leading players in the staffed gym market in the Nordics. Actic has 180 clubs with 224,000 members in four countries. Its main markets are Sweden, Norway and Germany. Actic uses a well-established exercise method known as high-intensity training (HIT) and offers its members personal training programmes including follow-up sessions with trained instructors. Together with swimming, this differentiates Actic in the market. Actic's vision is to contribute to a healthier society by attracting broader target groups and thereby expanding the market. Actic's employees play an active role in the local community as a way of contributing to a healthier society. Actic, which has its head office in Solna in Stockholm, had approximately 800 full-time equivalent employees and net sales of SEK 881 million in 2017.